

Jan 16, 2023

Dear Valued Community Member:

We write on behalf of the Lincoln Elementary 2023 PTO Auction Committee. We are hosting a silent and live auction event on March 10, 2023, from 6:30-10:00 pm at Riverside Golf Club (2520 S Des Plaines Ave, North Riverside, IL 60546).

**We hope that you will partner with us by becoming a sponsor for our event.**

Sponsorship opportunities are available at the following levels:

- **Platinum** (\$2000+)
- **Gold** (\$1000)
- **Silver** (\$500)
- **Bronze** (\$250)

In appreciation of your support, each tier offers bonus incentives such as your company and logo in our marketing materials, online auction page, event program and more!

This 2023 auction will raise money for several Lincoln Elementary PTO initiatives:

- **Auditorium Improvements**
- **Library Learning Center updates**
- **Walking Path on the Franklin Playground**
- **Ongoing programs:**
  - Instructional Activities (Authors and Assemblies, Field Trips)
  - Extracurricular Activities (After School Sports, Chess Club, Family Math Night, Science Expo)
  - Community (Lincoln Community Communications/Website, Connect 4 Kids, Green4Good, Heart Works)
  - Social (Back to School Picnic, Field Day, Fourth Grade Activities, Ice Cream Social, Principal Birthday Lunch, Yearbook, Belongingness and Inclusion)
  - Hospitality (Lincoln New Family Welcome, Room Parent Coordinator, Staff Hospitality)
  - Student Support (Family Financial Support for Extracurricular Activities, Spirit Wear, Yearbooks, Playground Equipment improvement)
  - Teacher Support (Teacher Equipment, Classroom Furniture, Supplies, Experiences)

Thank you in advance for your consideration. Below you will find our sponsorship packages and details on how to donate.

Sincerely,

2023 Auction Co-Chairs

[LincolnRFPTOauction@gmail.com](mailto:LincolnRFPTOauction@gmail.com) | <https://lincoln.district90pto.org/auction/>

# SPONSORSHIP PACKAGES FOR LINCOLN LIVE & SILENT AUCTION

**On Friday March, 10th 2023, we anticipate a combined 200+ in person and online attendees excited to bid on great auction packages and events. Don't miss the chance to advertise your local business while raising money for the Lincoln PTO!**

A sponsorship package will help cover event costs including bidding software, tickets for teachers/staff, a DJ, Auctioneer, open bar and heavy appetizers, as well as helping fund special projects and year round PTO initiatives.

Sponsor Tier	Complimentary Tickets (\$80 value each)	Social Media Postings	Announcement during event	Mention in all advertising	Logo Feature outside of Lincoln	Logo feature on auction app	Logo feature at event	Company Information on Event Website
Platinum (\$2,000+)	6	YES	YES	YES	YES	YES	YES	Yes (Prominent Logo)
Gold (\$1,000)	4		YES	YES	YES	YES	YES	YES (Logo)
Silver (\$500)	2				YES	YES	YES	YES (Logo)
Bronze (\$250)	1					YES	YES	YES (Name Mention)

In addition to the above sponsor tiers, we are also interested in any items you would like to donate for our live or silent auctions. Please contact us at [LincolnRFPTOauction@gmail.com](mailto:LincolnRFPTOauction@gmail.com) with any donation items or questions.



# HOW TO REQUEST A SPONSORSHIP OPPORTUNITY

When you are ready to commit to a sponsorship tier please contact us by one of these methods:

## Online

Google Form: <https://forms.gle/3Z3ZctAJ72cZYanTA>



## By Mail

Sponsorship Level: \_\_\_\_\_ Amount: \_\_\_\_\_

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

Payment Type:      Check      Venmo\*

*\*When using Venmo, please include 'Lincoln Auction' in the notes*

**Make Digital Payments via Venmo:  
@LincolnRFPTO**

**Please Mail Form and Make Checks Payable to:  
Lincoln School PTO  
511 Park Ave.  
River Forest, IL 60305**

